

JENNIFER ESTRIDGE

ART DIRECTION + VIDEO + DESIGN

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

BFA, Motion Media Design. Graduated 2017
Magna cum laude.

WORK EXPERIENCE

FRAGMENT 9

Motion Designer, March 2022 - Dec 2022

Made concert graphics and visuals for Kids Bop, The Billboard Music Awards and Usher's Vegas Residency. Concepted frames for Daddy Yankee's final show. Created the Company Reel used on Studios home page.

MIND BODY GREEN

Freelance Art Director and Design Lead, Feb 2022

Directed and designed frames for the Kori Krill project for MindBodyGreen. Brought on and on boarded two animators to project and managed the animation team and was direct report to client.

META (FACEBOOK AND INSTAGRAM)

Contingent Motion Designer, April 2021 - Jan 2022

Worked closely with the Content Development team to create content and brainstorm ideas for Instagram for Business, Meta for Business and Meta Curated. Assisted in pitch decks for internal reviews, edited Instagram Reels and made content for both feed and stories. Worked on keeping content organized and having them ready to post from vendors.

GLOW DIGITAL AGENCY

Motion Designer, 2017 - 2019

Produced motion graphic content for social media platforms for a range of different clients. Assisted and led design direction and style guide development. Ideated, designed and produced static and motion content for pitches and strategy decks. Mentored interns and other designers on how to effectively use After Effects.

CONTACT

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PROGRAMS

Premiere
After Effects
Illustrator
Photoshop
Audition
InDesign
Blender
Spark AR
Figma

SKILLS

Video Editing
Illustration
Pitch Decks
2D Animation
Cinematography
Branding
Concept Development
Photography
Social Media

EXHIBITIONS & PUBLICATIONS

Panimation Social Takeover | Winter 2023
What We Know In The Dark | Summer 2019
Digital Graffiti Festival | Summer 2017
Port City Review | Spring 2017
PULSE: Art and Technology Festival | Fall 2016

HONORS & AWARDS

Shorty Award #WhyDoYouVote | 2018
Adobe Awards Semifinalist | 2017
Comotion Cinematography Award | 2017
SCAD Achievement Scholarship | 2014 - 2017
SCAD Academic Scholarship | 2014 - 2017

MORE FREELANCE

Glass and Marker Agency - Playtika Designs
Known Agency - Motion Direction Shift4Shop
Byte Agency - Google Holiday Banners
Cosmopolitan - Motion for Snapchat Channel
Disney - Timesquare Banners
Michael Kors - Motion for Social and AR filters
Radish Fiction - Book Covers
Adams Fairacre Farms - Valentines Day Posters
TikTok - Adrian Nunez Merch Design and Direction
Repurpose Inc - Social Illustration